



About CRC



CRC is a national professional service firm with offices in San Francisco, Los Angeles and Washington, D.C. We also service U.S.-based companies with operations in Asia and Europe from our offices in Hong Kong and the United Kingdom. As an independent member of the BDO Seidman Alliance we have access to a vast array of expertise and resources around the globe.

CRC's professional and consulting services fall under four broad categories:

- **Governance & Compliance:** Sarbanes-Oxley Regulatory Compliance (scoping, risk assessment, ICFR testing and assessment, Section 302 and 404 certification), AML, BSA, HIPAA, Vendor, Royalty and Construction Contracts
- **Risk Advisory:** Enterprise Risk Management, Internal Audit Outsourcing and Co-Sourcing, Audit Function Start-Up and Development Advice
- **Accounting & CFO Support:** Interim Chief Financial Officers, Controllers, Financial Planning & Analysis Professionals, Assistant Controllers; Co-Sourcing and Outsourcing for General Ledger and Financial Reporting with expertise in US-GAAP, IFRS, Equity Accounting, Revenue Recognition, Acquisition Accounting, Fair Value, etc.
- **Specialized Consulting:** Audit Readiness, Business Process Reviews, IT Assurance, Mergers & Acquisitions/ Integration Support, Entity Valuations, Fraud Investigations, and Support for Litigation, Bankruptcy or Liquidation

Professional resources at CRC have on average 18 years of experience as Big Four Auditors, Directors of Internal Audit, Controllers and Chief Financial Officers. We are a results-driven team that works efficiently, cutting through bureaucracy to help our clients meet their time-critical objectives. We are large enough for almost any project, yet small enough that our partners are intimately involved in all engagements. Our clients range from Fortune 500 to small public, privately-held or venture backed companies, as well as 501(c) 3 organizations.

We work with our clients to find pragmatic and cost effective solutions to meet their needs. CRC can help your firm, whether by providing experienced subject matter experts for special project work, such as audit readiness, revenue recognition issues, asset valuations, and supply chain evaluations, or by providing seasoned professionals for internal audit, financial management and compliance support. Often times, our audit and compliance professionals are able to identify existing opportunities or problems during the course of audit and compliance work. This ability to see beyond the scope of work, while staying within the budget of the assignment, differentiates the CRC approach from other professional service firms. We are here to provide the best service possible to our clients within the agreed terms of the engagement. At CRC, we provide our clients with experienced resources to support their accounting, finance, compliance and internal audit initiatives. We are satisfied only when we have added value to our client.

If the numbers are just not making sense, if you feel that you are just barely getting what you are paying for, or if you feel you don't have a true partnership with your current professional service firm, contact us for a complimentary initial consultation.



CRC at Work Process Redesign and Financial Analysis

CRC was recently contracted by a grocery retailer to improve its food service operations. The grocer had differentiated itself with outstanding customer service and was amongst the most profitable of its peers. Unfortunately its service delicatessens were burdened with excessively high food and labor expense.

CRC performed a thorough evaluation of operations combining staff interviews with a review of critical constraints to reveal that true waste was running much higher than industry average. We determined that manually intensive systems and processes were contributing to a less than perfect decision making environment.

CRC recommended a pragmatic change to the existing costing systems that significantly improved production planning. Waste was reduced by linking production batch size with forecasted sales. CRC's insights permitted the company to accurately predict production yields, set appropriate prices and rationalize its product line. The net impact to the customer was to improve product quality and customer service while simultaneously increasing margins on the delicatessen operation. The project's payback period was less than 3 months.



"The level of ownership and commitment CRC has demonstrated is remarkable. As a result, their teams provide very high quality project management, from beginning through to the end."

● ●
Chief Financial Officer,
\$1B Technology Services Company

San Francisco • Los Angeles • Washington, DC • Hong Kong • London

Corporate Office: 425 Market Street, Suite 2200 • San Francisco, CA 94105 • Phone: +1-415-955-2706